



Do you want to tell your story?



Cuyahoga County youth say,
It's my community, it's my story
in **MyMedia 101**

Meet new people, share ideas, learn how to plan and produce stories about what's important to you and your neighborhood across multiple media platforms.

Tell your story in 2017!





MyMedia 101 What's it all about?

Learn how to tell stories and report neighborhood news that matters to you through media outlets like blogs, videos, journalistic writing, and presentations. In your final project, you'll shoot and edit your own short news documentary about a topic of your choosing, which will be shared on MyMedia's YouTube page.

MyMedia Features

- History, techniques and philosophy behind the world of media
- Informative lectures & interactive assignments using various media
- Writing, design, editing & shooting video
- Hands-on production of shorts, promos and documentaries



MyMedia Schedule

MyMedia is an 8-week program that meets on Wednesdays from 4:30-7:30 pm. The first session is Wednesday, February 1 and the last session is Wednesday, March 22. MyMedia also has two Saturday morning sessions to edit and complete projects, March 11 and 18, 9:30 am-12:30 pm.

MyMedia Location

The Idea Center at Playhouse Square, Home of WVIZ/PBS and 90.3 WCPN ideastream
1375 Euclid Avenue, Cleveland 44115

RTA passes will be provided.

MyMedia Eligibility

The program is open to youth ages 13-18 who are residents of Cuyahoga County. The program is free, and students who participate fully will receive a small stipend.

MyMedia Registration

For more information, call Jasmine Golphin at (216) 812-8700 or email jasmine@neighborhoodleadership.org.

Please complete and return the attached application to:

Jasmine Golphin, MyMedia Program Director
Neighborhood Leadership Institute
5246 Broadway Ave., Cleveland OH 44127

MyMedia 101

Participant Application

~~Deadline to apply: Friday, Jan. 27th~~

Space is limited. Apply early to assure yourself a place in the program.

Thank you for your interest in MyMedia, where Cuyahoga County youth learn the tools of the media trade to tell the story of themselves and their communities. This program challenges students to be the authors of their own media—from blogs and vlogs to print stories and documentary production. This program is presented in partnership with MyCom and held at the studios of WVIZ/PBS and 90.3 WCPN ideastream.

Registrant Information

Today's date: _____ School _____

Name _____ Grade _____ Age: _____

Home Address _____ Phone _____

City _____ Zip _____ E-mail _____

Parent/guardian name: _____ Relationship: _____

Parent/guardian cell phone: _____ Email: _____

Emergency contact name: _____ Phone: _____

General Information

1. Gender: Male Female

2. Birth date: _____

3. Race/Ethnicity:
 Asian Black Latino/a
 Native American White
 Other _____

4. Extracurricular Activities:
 Sports Student government
 Drama/Arts Part-time job
 Religious Activities Tutoring/Mentoring
 Other: _____

5. If you have not participated in any activities, tell us why: (check all that apply)
 Time Work Transportation Cost Not interested Other _____

6. Are you involved in any community activities or programs? Any with MyCom? Yes No

6a. If yes, which ones? _____

7. If you are currently employed, and you are selected for MyMedia, how would you do both?



8. What do you know about journalism and the news? _____

9. How much experience do you have with **journalism**?
 A lot, I'm ready to practice. Some, and looking for more. None, but I'm excited to learn.

10. When you hear the words "video production" what do you think of? _____

11. How much experience do you have with **video production**?
 A lot, I'm ready to practice. Some, and looking for more. None, but I'm excited to learn.

12. What do you think you can do to help make your neighborhood or community a better place to live?

13. Because this program is all about media and communication, we'd like to hear about the ways you consume media and information already. What are your **three favorite things** to read and watch? **Why?**

Commitment Clause

By signing below, I, _____, accept and agree to the MyMedia attendance requirements. I am aware of the meeting dates and times, and I will attend each session, be on time, and actively participate. I understand that failing to fully participate could result in loss of certification and stipend.

Student signature _____

I understand the requirements for my child to participate in the MyMedia Youth Project. I agree to support my child and allow him/her to serve as a MyMedia youth reporter. As part of my child's participation in MyMedia, I understand and consent to my child's participation in MyMedia/MyCom surveys or focus groups to help determine the level of skill the overall group. The questions asked are related to the material that will be learned throughout the program. The surveys or focus groups will be anonymous and information will only be looked at as a whole and not individually. Signing this form gives my consent for my youth to take part in surveying or focus groups.

Parent signature _____

Parent name (please print) _____